

# Newsletter

We're back!



## SO....WHAT'S NEW?

### Weye is gaining grounds!

Several stores around the country now have Weye on their displays, and the first pair was sold in Perth last month!

The fun and bright colour scheme, and the fact that it is hand made right here in Australia, has prompted quite a few privately owned optometrists from almost every state in the country to take on Weye. As this product is totally customizable, the possibilities to satisfy



even the most demanding customer is one of Weye's strong sides. Here at Frame Care, we simply can't stop coming up with new colour combinations and are constantly trying out new methods to create more glowing and vibrant results.

As well as Weye has been received, we can't wait to see how far it will spread! Expect to see the exciting next generation later this year!

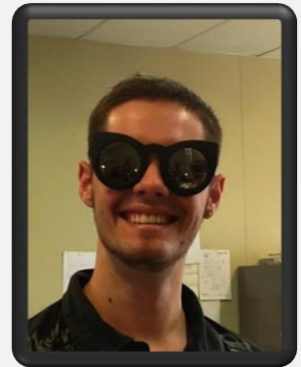
[WEYE.COM.AU](http://WEYE.COM.AU)

**Team Weye**

### Coming out of last century!

Frame Care and Weye is now on Face Book! Our plan is to post some interesting repairs – who knows, you might find your last challenge displayed! You can also keep up with how the Weye'dea grows.

Follow us, and our silly daily life – we hope you will “like” what you see.



### You lovely people!

It is a big promise to give that we will fix and return every job we receive the same day. More and more of you are giving us a helping hand by not sending the lenses with the job, and it makes a HUGE difference. So once again:

THANKS SO MUCH, GUYS!

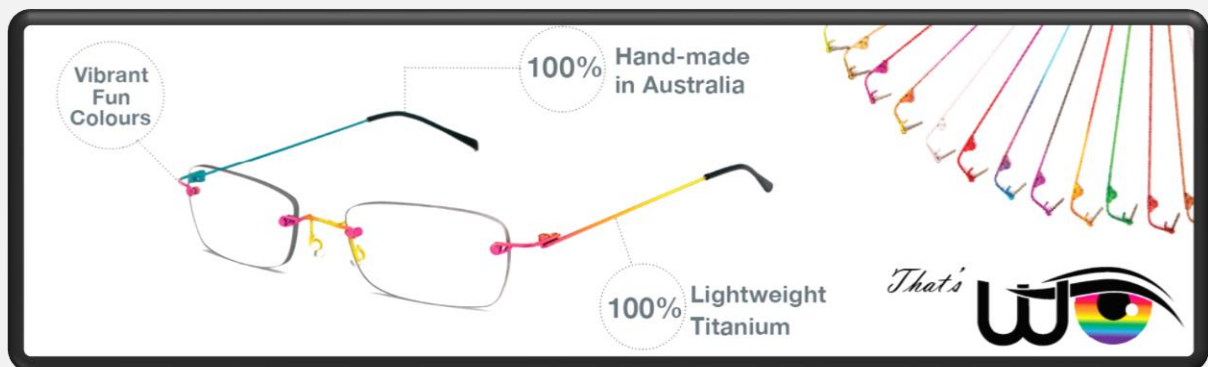
All staff @ Frame Care



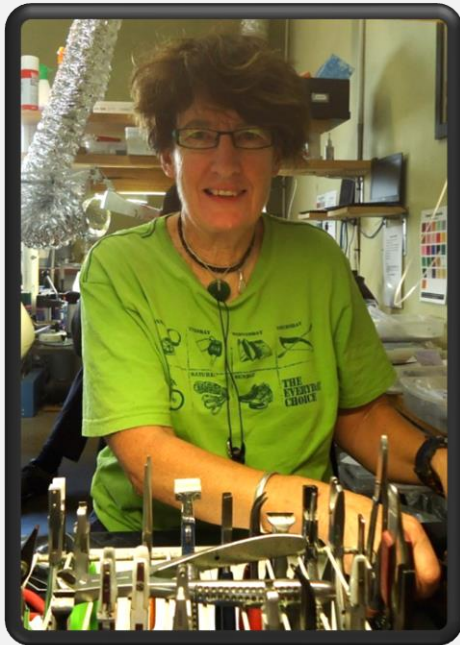
### Come and Play!

With the colour-picking tool on weye.com.au, you can make any combinations using the colours from our extensive range. That doesn't mean to say you can't match a frame to any object you desire....

If you enjoy playing with colour, Weye is your playground! Click the image to try it out...



Please welcome Doone and Robert to Team FC!



Doone has a background in Podiatry!! She is also a keen do-it-yourself handy woman with a very strict eye for detail. Now in full swing training to become a fully qualified "FC finishing technician".



Robert's background as a car spray painter makes him the perfect addition to our versatile team. With Weye now on the market, Robert has taken over the finicky task of creating beautiful colour combinations and fulfilling special coloured dreams!

On a light note...



That's all folks!

We hope you enjoyed reading and that you found some useful information along the way.

Oh! And we love to read your e-mails and hear what you think, so please keep the feedback coming!!

Team Frame Care/Weye  
<http://www.framecareaustralia.com.au>

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